



For Immediate release
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Anticipating Union South's Opening April 15, 2011



Wednesday, December 15, 2010

“My Cinematic Experience”

Play Circle, Memorial Union

Featuring 7 and 9:30 pm showings of:

Easy A

With FREE snacks!

Each month on the 15th, we'll showcase different aspects of new Union South which opens April 15.



My Cinematic Experience celebrates “The Marquee” – the new 350-seat cinema, home for film on campus!

To celebrate upcoming opening of the Marquee, stop by the Play Circle Theater at 7 or 9:30 pm to:

- **Watch *Easy A***
- **Eat popcorn**
- **Get treat bags!**

Doors will open approximately 30 minutes before show time and the 168 seats per show will be first-come, first-served. To be fair to all patrons, there will be no saving seats for patrons not present when doors open. The event is intended for UW-Madison students. Free snacks are available while supplies last.

For a list of more upcoming events, visit <http://newunion.wisc.edu/events.html>.

The Marquee: Home for Film on Campus

Student organizations and academic departments across campus will make The Marquee their home including the Wisconsin Union Directorate (WUD) Film Committee. WUD Film provides students the opportunity to run their own cinema by selecting, booking and promoting films throughout the year for a wide variety of genres including Hollywood blockbusters, indies, documentaries, foreign films, avant-garde, sneak previews of upcoming releases and cult classics.

No one will go hungry because Badger Market on the first floor of Union South will serve “Marquee

Munchies,” including popcorn, gourmet seasonings, candy and more to enhance your film enjoyment.



Wisconsin Union
Experiences for a lifetime